



WITH FRANÇOISE MAYOR, HEAD OF FICTION DRAMA :  
COPRODUCTIONS OF TV SERIES AND MOVIES

<https://www.rts.ch/fiction/>



## **SUMMARY :**

- BIO F. MAYOR
- SWITZERLAND IS...
- RADIO TÉLÉVISION SUISSE IS...
- A SELECTION OF TV SERIES COPRODUCTIONS
- A SELECTION OF SERIES IN THE MAKING
- A SELECTION OF COPRODUCTIONS (FICTION & ANIMATION)
- SIZZLE REEL & LINE UP BROCHURE 2024
- THE NEW SWISS FILM ACT



## FRANÇOISE MAYOR

**Head of Fiction**  
**Radio Télévision Suisse**

After her degree in Political Science, Françoise Mayor joins the Swiss Radio Television (RTS/SSR) in 1989, first within the Press Service, in 1994 in the Drama Department, as commissioning editor, then as producer. Since 2013, she is head of Fiction at RTS, in charge of coproduction for Cinema (long and short films), Television (tv series and tv movies) and Web fiction & creation. She has worked with different Swiss festivals (GIFF, Locarno Film Festival) and European institutions (EBU, Prix Europa, etc.).

Born in 1964, she is married and mother of two sons.

[↪ https://www.rts.ch/fiction/](https://www.rts.ch/fiction/)

[↪ https://www.swissfilms.ch/fr-swissseries/](https://www.swissfilms.ch/fr-swissseries/)

## SWITZERLAND IS ...

- 8,5 MILLION PEOPLE
- 4 LANGUAGES
- A FEDERAL SYSTEM
- **RADIO TÉLÉVISION SUISSE** (RTS) = FRENCH SPEAKING TV, PART OF THE PUBLIC SERVICE GROUP : **SSR SRG**



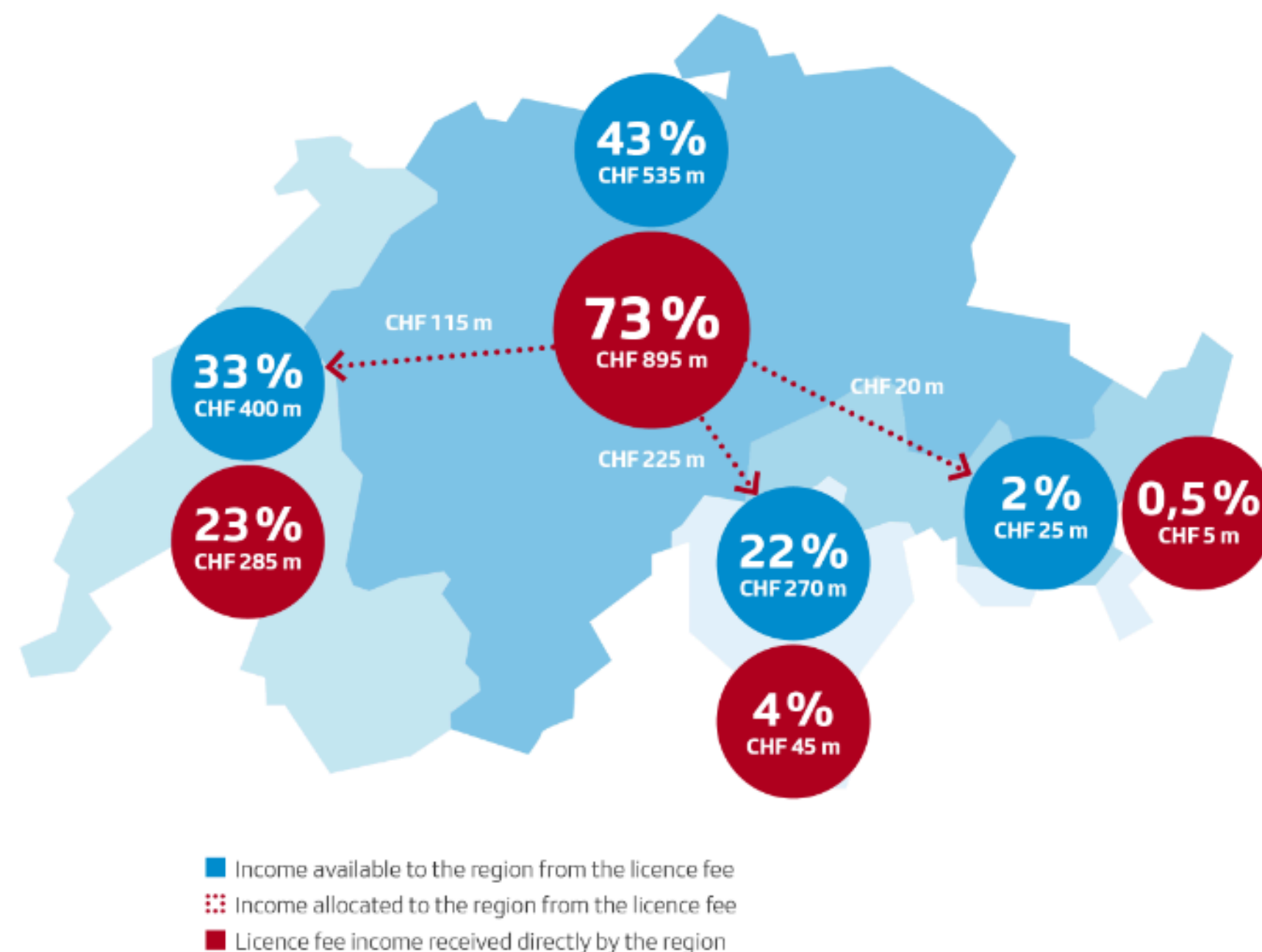
## RADIO TÉLÉVISION SUISSE IS ...

- SWISS FRENCH AREA (1,6 MILLION PEOPLE)
- 1800 EMPLOYEES
- TWO CHANNELS: RTS 1, RTS 2
- 4 RADIO CHANNELS, DIGITAL SERVICES (RTS INFO, TATAKI, ...)
- BUDGET: 360 MILLION EUROS



# Regional revenue sharing of licence fee income

- SRG SSR is the only media company that produces audiovisual content in all four national regions and languages.
- A large proportion of the licence fee income generated in German-speaking Switzerland is transferred to the other linguistic regions.
- By this share in revenue, SRG SSR fosters cohesion at national level, as well as promoting mutual understanding and dialogue between Switzerland's linguistic regions.



Regional revenue sharing of licence fee income (CHF 1.23 billion), including the redistribution of central services, rounding differences possible.



# RADIO TÉLÉVISION SUISSE - A SELECTION OF COPRODUCTIONS



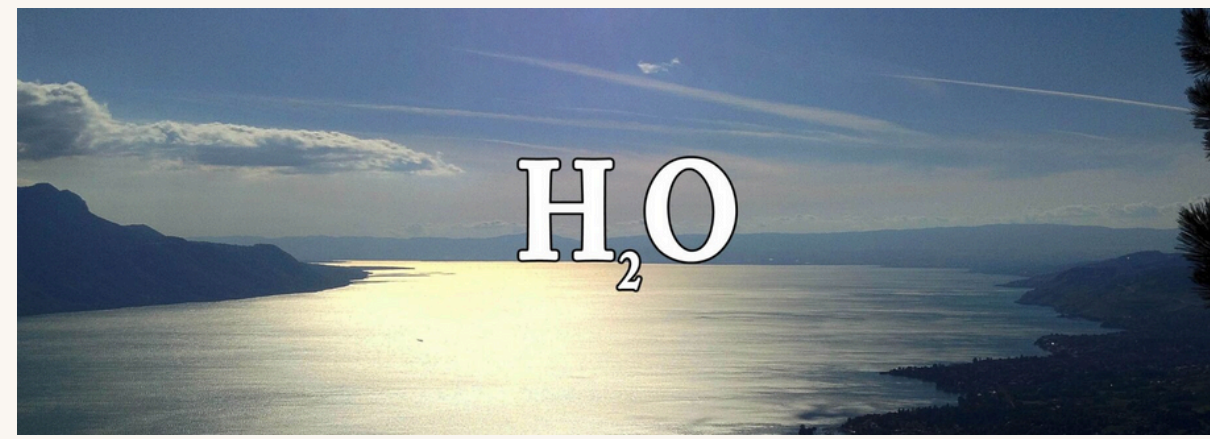
## TV SERIES

- **WINTER PALACE** - 8 X 45' - POINT PROD, OBLE, NETFLIX RELEASE WINTER 2024
- **SACHA** - 6 X 52' - RITA PRODUCTIONS, ARTE
- **BANKING DISTRICT** - 2 SEASONS, 12 X 52' - POINT PROD
- **CRISIS UNIT** - 6 X 52' - TIP'IMAGES, ENTRE CHIEN ET LOUP
- **OFF SAISON** - 6 X 52' - AKKA FILMS/GAUMONT FRANCE TELEVISION

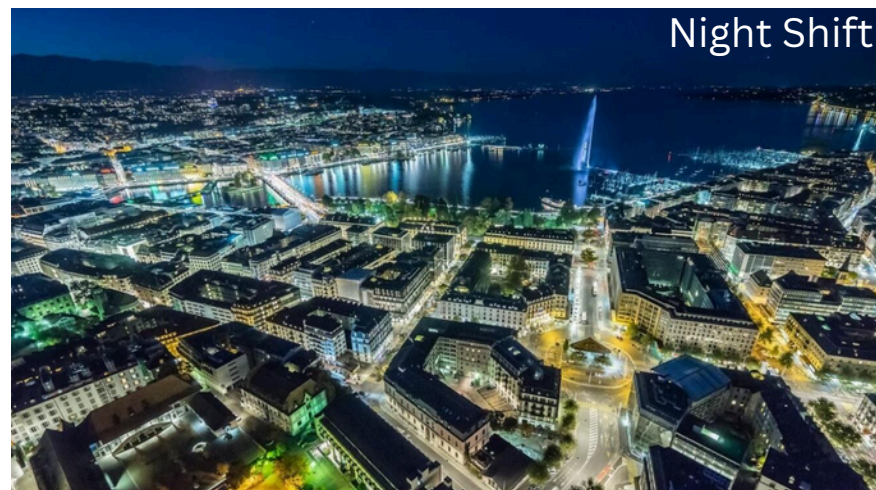




# RADIO TÉLÉVISION SUISSE - A SELECTION OF PROJECTS



## TV SERIES

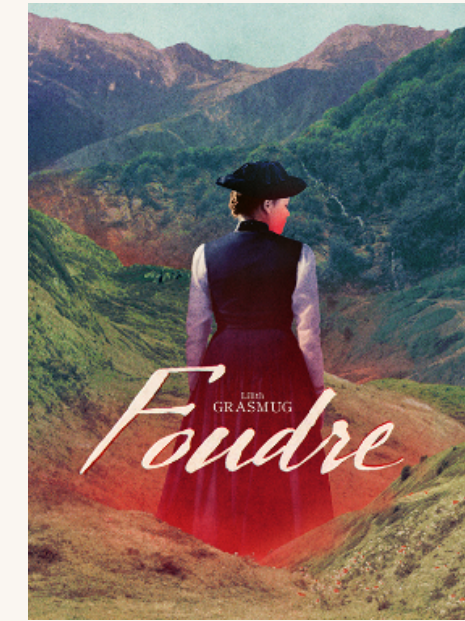


- **NIGHT SHIFT** - 6 X 52' SCREENPLAY: **JOËL DICKER**, JULIEN GUÉRIF, PRODUCTION: KODIAK BEAR ENTERTAINMENT - PITCH: *TWO FEMALE POLICE OFFICERS AT POLICE-SECOURS, WHO ARE COMPLETE OPPOSITES, OVERCOME THEIR ANTAGONISMS TO WORK TOGETHER IN UNMASKING A PREDATOR.*
- **TOXIC H2 O** - 6 X 52' SCREENPLAY VÉRONIQUE REYMOND & STÉPHANIE CHUAT, PRODUCTION : AKKA FILMS - PITCH: *WHEN MAN NEGLECTS NATURE, NATURE PRESENTS A STARK REMINDER.*
- **LOG OUT**- AKKA FILMS/EMPREINTE DIGITAL / FRENCH TV (TBC) - PITCH: *TO FIND THE TRUTH, THEY WILL HAVE TO DISCONNECT*
- **THE OTHER GIRL** - IDIP FILMS - PITCH: *YOU ARE NEVER READY FOR ADOLESCENCE*



# RADIO TÉLÉVISION SUISSE - A SELECTION OF COPRODUCTIONS

## MOVIES



- **MY LIFE AS A ZUCCHINI** - CLAUDE BARRAS, RITA PRODUCTION, WORLD PREMIERE CANNES 2016 ; LOS ANGELES, ACADEMY OF MOTION PICTURE ARTS AND SCIENCES, BEST ANIMATED FEATURE FILM 2017 (NOMINATION)
- **SAUVAGES** - CLAUDE BARRAS, NADASDY FILMS, WORLD PREMIERE : CANNES 2024
- **OLGA** - ELIE GRAPPE, POINT PROD
- **FOUDRE** - CARMEN JAQUIER, CLOSE UP FILMS
- **LE THÉORÈME DE MARGUERITE** - ANNE NIVION, BEAUVOIR FILMS
- **LA LIGNE** - URSULA MEIER, BANDITA FILMS





# RADIO TÉLÉVISION SUISSE

*SWISSNESS CAN  
BE  
INTERNATIONAL  
LIKE A SWISS  
WATCH*

## **SIZZLE REEL:**

[RTS SIZZLE 2023 VREF EN H264 MIXWEB NOLOGO.MP4](#)

## **BROCHURE / LINE UP 2024:**


[HTTPS://BINARY.RTS.CH/FICTION/2021/DOCUMENT/27496051.HTML/BINARY/2024\\_BROCHFICTIONS\\_WEB.PDF](https://binary.rts.ch/fiction/2021/document/27496051.html/binary/2024_broch_fictions_web.pdf)

- **CURRENTLY 18 PROJECTS IN DEVELOPMENT**
- **2-3 RELEASES PER YEAR**
- **6X52' MINI-SERIES, 8 X 45', ...**
- **PRIME TIME TV**
- **STREAMING**
- **ECLECTIC, ORIGINAL, PATRIMONIAL,  
INCLUSIVE, SOCIETAL, RELEVANT**

# CO PRODUCING WITH SWITZERLAND

## NEW QUOTA AND INVESTMENT OBLIGATION FOR AUDIOVISUAL SERVICES

INTRODUCTION OF THE NEW FILM ACT  
AS OF YEAR 2024, ALL AUDIOVISUAL SERVICES OFFERING  
FILMS (TELEVISION SERVICES AND ON-DEMAND  
SERVICES) MUST INVEST IN SWISS FILM PRODUCTION  
OR ITS PROMOTION. THE INVESTMENT OBLIGATION  
AMOUNTS TO **4%** OF THEIR ANNUAL GROSS INCOME  
GENERATED IN SWITZERLAND.

 [https://www.swissfilms.ch/upload/media/default/17830/2024\\_Coproducing\\_with\\_Switzerland\\_2024.pdf](https://www.swissfilms.ch/upload/media/default/17830/2024_Coproducing_with_Switzerland_2024.pdf)